



PortTechExpo - 2010

Sponsorship of the Port Tech Expo (PTE)

In order to fund PortTechExpo 2010 we are seeking sponsorship from organizations that wish to demonstrate their support for clean/green technology entrepreneurship in the San Pedro Bay region. We are recruiting up to ten companies and entrepreneur support organizations to assist in this endeavor.

Why your organization should sponsor the event

The advantages of sponsoring the event are as follows:

- Sponsors will be prominently featured in all communications marketing the event.
- All sponsors will have access to the entrepreneurial companies through the Coaching and Judging activities.
- Platinum sponsors will have the opportunity to present an award to winning companies.
- Lower level sponsors will be similarly featured depending upon the level of sponsorship.
- All sponsors will be invited to participate as speakers in future programs of the PortTechNetwork.

Sponsorship Levels

We have three levels of sponsorship for organizations that seek to have a booth or take a leadership role in the event. The levels are as follows:

- Silver - \$500. The Silver Sponsors will be provided a free half-page advertisement in the catalogue, an opportunity to be a judge or a coach for the event, and one complimentary registration.
- Gold - \$1,000. Gold Sponsors will receive a free full-page advertisement in the catalogue, an opportunity for up to two people to serve as judges or coaches, a table on the Expo floor, and two complimentary registrations.
- Platinum - \$1,500. Platinum Sponsors will receive the free full-page advertisement in the catalogue, the opportunity to have four people serve as judges, or coaches, a table on the Expo floor, and four complimentary registrations.
- Platinum and Gold Sponsors will present awards to those companies selected to receive them.

Coaching Day for PTE Exhibitors

One of the most enjoyable sponsor benefits to participating in PTE is Coaching Day. The purpose of Coaching Day is to provide a venue for the exhibiting / pitching companies to deliver their pitch to an audience that will respond with knowledgeable, constructive criticism. We envision having as many as three rooms where companies will deliver their pitches to the members of the Coaching Committee.

All sponsors will have the opportunity to participate in the Coaching Day activities September 1, so please make a note on your calendar. This will be a half-day event conducted at a location yet to be determined.

1. We will publish a catalogue with information on the sponsors and each of the presenting companies.
2. We will have awards for the best presenting company, the company most likely to succeed, and the company with the most innovative technology.

How to obtain your sponsor package

This is the easy part. Talk to Jeff Milanette, Executive Director of PortTechLA, and he'll sign you up. We'll need all the artwork for your advertisement by September 1, and your check or payment to PayPal, so we can include your company as a sponsor of this unique technology business event. You can contact us at the telephone or e-mail addresses shown below.

Jeff Milanette, Executive Director, PortTechLA

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